

**St. Mary's University**  
**School of Graduate Studies**  
**Department of Marketing Management**  
**Approved Research Title & Suggested Advisor**

S. No.	Name	Selected Titles	Advisor
1	Bitania Gunchu Gebremariam	Assessment of Consumers' Perception towards the Quality of Ethiopian Shoes Product.	Aderaw Cashaye (PhD)
2	Musa Muhamed Hamid	The Effects of Sales Persons' Personality Traits on Organizations' Brand Image: The Case of Ethio Telecom.	Aderaw Cashaye (PhD)
3	Samrawit Abate Hussien	Factors Influencing Bottled Water Brand Choice: A Case of Consumers in Addis Ababa.	Aderaw Cashaye (PhD)
4	Dereje Setegn Gelaw	Effect of Product Quality on Customer Satisfaction: The Case of Dankira Wine Cocktail.	Asfaw Yilma (PhD)
5	Gezahegn Yilma Gillo	The Effect of Sale Promotion Customer Loyalty: The Case of Sport Betting Company in Ethiopia.	Asfaw Yilma (PhD)
6	Lielt Feleke Kelkay	Studying the Influence of Factors Affecting Purchasing Behavior of Customers towards Life Insurance Product.	Asfaw Yilma (PhD)
7	Mohammed Kedir Abdo	Assessing the Effective Implementations of Sales Promotion for Improving Sales Volume: Case of Alsam PLC.	Asfaw Yilma (PhD)
8	Nabia Berhane Abdadi	Trading in Commodity Exchange and Challenge of Participants.	Asfaw Yilma (PhD)
9	Rediet Melaku Aynaddis	The Impact of Marketing Mix influencing Customer Satisfaction: The Case of Habesha Beer S.C.	Asfaw Yilma (PhD)
10	Sofia Redwan Juhar	Factor Affecting Customer Loyalty: The Case of Awash Bank.	Asfaw Yilma (PhD)
11	Timnit Amanuel Asmelash	Factors Affecting Brand Choice of Sanitary Pads (Diapers and Modes).	Asfaw Yilma (PhD)
12	Betelhem Bekele Tessema	The Role of Advertising in promoting in Promoting a Product	Asfaw Yilma (PhD)
13	Bruk Endale Belachew	Investigating the Effect of Internal Marketing on the Employees Customer Orientation : In the Case of BGI Ethiopia	Asfaw Yilma (PhD)
14	Dereje Setegn Gelaw	Effect of Product Quality on Customer Satisfaction: The Case of Dankira Wine Cocktail.	Asfaw Yilma (PhD)
15	Gezahegn Yilma Gillo	The Effect of Sale Promotion Customer Loyalty: The Case of Sport Betting Company in Ethiopia.	Asfaw Yilma (PhD)
16	Lielt Feleke Kelkay	Studying the Influence of Factors Affecting Purchasing Behavior of Customers towards Life Insurance Product.	Asfaw Yilma (PhD)
17	Abel Areaya Mengstabe	Impact of Branding Football Clubs in their Sales of Shirt in Ethiopia: Case Study in Ethiopia Buna Foot Ball Club.	Zemenu Aynadis (Asst. Prof.)
18	Hermela Tefera Assefa	Importance of Brand Awareness in Building Brand Equity.	Zemenu Aynadis (Asst. Prof.)
19	Abyot Weldeyesus	Assessment of the Perception of Card Holders and Merchants about Card Usage Incentives: The Case of Dashen Bank S.C	Zemenu Aynadis (Asst. Prof.)
19	Abel Areaya Mengstabe	Impact of Branding Football Clubs in their Sales of Shirt in Ethiopia: Case Study in Ethiopia Buna Foot Ball Club.	Zemenu Aynadis (Asst. Prof.)

**St. Mary's University**  
**School of Graduate Studies**  
**Department of MBA General**  
**Approved Research Title & Suggested Advisor**

S. No.	Name	Selected Titles	Advisor
1	Emebet Moges	Street Vending and its Influences on the Government Tax Revenues: A Survey of Street Vendors at Mexico Square Area, Lideta Sub-City, Woreda 9.	Abraham G/Giorgis (Asst. Prof.)
2	Zemeta Bahiru	Assessment of Determinants of Employees Motivation in Addis Ababa, Addis Ketema Kfele Ketema).	Aderaw Gasheye (PhD)
3	Addisalem Sisay	Value Added Tax Refund Practices and Revenue Performance in Ethiopia: The Case of Ethiopia Revenue Authority (ERA) Large Tax Payers Office (LTO).	Asmamaw Getie (Asst. Prof.)
4	Fikirte Wondimu Tadese	The Assessment of Employee Satisfaction in Abay Bank S.C.	Birhanu Endashaw (PhD)
5	Girmaw Tilahun Desta	The Impact of Effective Performance Appraisal System on TVET Instructors Performance, Addis Ababa, Ethiopia: A Case of Selected Government, Poly Technique Colleges.	Birhanu Endashaw (PhD)
6	Lidya Abebe Senbete	Training Practice and its Effect on Employees Performance: The Case of Awash Bank.	Birhanu Endashaw (PhD)
7	Mebratu Birhanu Asfaw	The Effect of Leadership Style and Organizational Culture on Organizational Performance: The Case of St. Mary's University.	Birhanu Endashaw (PhD)
8	Mekdes Tadesse Sharew	Evaluation of Short Term Training Impacts.	Birhanu Endashaw (PhD)
9	Tizita Gelashe Hurisa	An Assessment of the Causes of Employee Turnover: The Case of Office of Federal Audit General.	Birhanu Endashaw (PhD)
10	Tsigereda Alemu Tola	The Effect of Training Practice on Employee Performance: The Case of Commercial Bank of Ethiopia Headquarter.	Birhanu Endashaw (PhD)
11	Workayehu Eshete Gebre	Assessment of Training Quality and Employee Satisfaction: The Case of Technical Vocational, Educational and Training Sector (TVET) in Addis Ababa.	Birhanu Endashaw (PhD)
12	Yadiel Assefa Getachew	The Impacts of Work Related Stress on Employees' Performance: A Case in Shints ETP Garment PLC.	Birhanu Endashaw (PhD)
13	Addis Keadu Abtew	The Assessment of Employees Turnover in the case of Yoseph Teketel General Contractor	Birhanu Endashaw (PhD)
14	Ephrem Jemal Olana	Assessment of Project Organizational Structure.	Ephrem Assefa (PhD)
15	Gashaw Wubante	Opportunities and Challenges of Coffee Export: The Case of Ethiopian Trading Business Corporation.	Ephrem Assefa (PhD)
16	Rahel Melese Tesfaye	The Impact of Employee and Management Relationship on Work Performance: The Case of Selected Public Service Enterprises in Addis Ababa.	Ephrem Assefa (PhD)
17	Samrawit Addisu Berhanu	The Role of Customer Relationship Marketing on Customer Retention: The Case of United Insurance Company S.C. in Addis Ababa.	Ephrem Assefa (PhD)

**St. Mary's University**  
**School of Graduate Studies**

**MBAAF Approved Research Title & Suggested Advisor**

<b>S. No.</b>	<b>Name</b>	<b>Selected Titles</b>	<b>Advisor</b>
1.	Alemerhan Seyoum W/Giorgis	The Assessment of Internal Audit Practice in Textile Manufacturing: The Case of Selected Companies.	Mohammed Seid (Asst. Prof.)
2.	Amha Tameremariam	An Assessment on Budgeting, Grant Management System. Funding Challenges and Its Administrations in International Not for Profit Organizations: The Case of Population Media Center Ethiopia (PMCE).	Simon Tarekegn (Asst. Prof..)
3.	Andualem Demissie Degu	The Effect of Working Capital Management on the profitability of Selected Company.	Mohammed Seid (Asst. Prof.)
4.	Asnakech Fekadu Aynalem	Assessment of Credit Risk Management System in Ethiopian Banking Industry: The Case of Oromia International Bank S.C.	Mohammed Seid (Asst. Prof.)
5.	Dereje Wossenie Abuye	Financial Risk Management Practices: The Case of Ethiopian Commercial Banks.	Abraham G/G (Asst. Prof.)
6.	Emawayish Tefera Tokon	The Assessment of Cost Management Practice in Awash Wine S.C.	Simon Tarekegn (Asst. Prof..)
7.	Ewnetu Tekola W/Michael	Determinants of Loan Repayment Performance: A Case Study in Aggar Micro Finance S.C., Addis Ababa.	Simon Tarekegn (Asst. Prof..)
8.	Felasfa Tesfaye Melake	Challenges of Microfinance Institutions: The Case Study of Selected Ethiopian Microfinance Institutions.	Mohammed Seid (Asst. Prof.)
9.	Flagot Menberu Fetanu	Credit Risk Management System of Awash Bank.	Asmamaw Getie (Asst. Prof.)
10.	Habtamu Yayehyirad Yinessu	The Role of Electronic Banking on the Financial Performance of Commercial Banks in Ethiopia.	Zenegnaw Abiy (PhD)
11.	Henok Taddesse Astatikae	Operational Challenges and Opportunities of Interest Free Banking in Ethiopia.	Asmamaw Getie (Asst. Prof.)
12.	Kidist Yihun Birhanu	Assessment of Internal Control Effectiveness Ethiopia Insurance Corporation. (Head Office)	Abraham G/G (Asst. Prof.)
13.	Leelt Alemayehu	Assessment on the Effect of Credit Risk Management on Performance of Private Commercial Banks Operating in Ethiopia.	Zenegnaw Abiy (PhD)
14.	Lidiya Abebe H/Mariam	Challenges of Deposit Mobilization for Private Commercial Banks in Ethiopia.	Abebaw Kassie (PhD)
15.	Menderin Amanuel Worku	The Challenges and Prospect of Value Added Tax Assessment and Collection in Small Tax Payers: The Case of Ministry of Revenue Western Addis Ababa Branch Office.	Abraham G/G (Asst. Prof.)
16.	Mengistu Anbessu Tufa	Research on Business Development and Management Financial Service and Management.	Simon Tarekegn (Asst. Prof..)

**St. Mary's University**  
**School of Graduate Studies**  
**Project Management**

**Approved Research Title & Suggested Advisor**

<b>S. No.</b>	<b>Name</b>	<b>Selected Titles</b>	<b>Advisor</b>
1.	Birhan Ayehu Admasu	Effect of Poor construction Safety Management on Employee's Productivity: The Case of Selected one Grade-1 Contractor in Addis Ababa Ethiopia.	Abebaw Kassie (PhD)
2.	Biruktawit Fikru Letybelu	Application of Quality Management in Online Marketing Project in Ethiopia: The Case of Bell Cash Technology Solution PLC.	Abebaw Kassie (PhD)
3.	Mulugeta Nega Mekonnen	Assessing Quality of Selected Intervention in Grad Project Using the Iron Triangle.	Abebaw Kassie (PhD)
4.	Henok Anagaw Gesese	Liquidity Risk Management and Performance of Banks in Ethiopia	Abebaw Kassie (PhD)
5.	Henok Anagaw Gesese	Liquidity Risk Management and Performance of Banks in Ethiopia	Abebaw Kassie (PhD)
6.	Yonas Keskis Manaye	Factors that affect the use of E-payment projects in commercial bank of Ethiopia case of CBEBIRR project.	Abebaw Kassie (PhD)
7.	Belete Tegegne	Determinants of Milk Markets in Addis Ababa City (REWORK)	Chalachew Getahun (PhD)
8.	Abdulkadir Seid Oumer	An Assessment of Implementation Performance, Challenges and Opportunities of Manufacturing Sector in Oromia: The Case of Sebeta Town.	Maru Shete (PhD)
9.	Abebe Demisse Gebremichael	Assessment of Risk Management Practices on Housing Projects: The Case of Bole Arabsa Housing Project.	Maru Shete (PhD)
10.	Abeey Tilahun Selassie	LFA Practices in Project Management: A Case of the Delegation of the European Union to Ethiopia.	Maru Shete (PhD)
11.	Bersabeh Eshetu Abebe	Assessment of Dispute Resolution on Road Projects in Ethiopia.	Maru Shete (PhD)
12.	Bethlehem Ayele Tebabal	The Practice of Stakeholders Management through Women Empowerment Projects in ATTSVE.	Maru Shete (PhD)
13.	Geda Beyene Jeldu	The Effectiveness of Drinking Water Supply Service Projects: The Case of Burayu Town Administration.	Maru Shete (PhD)
14.	Meron Lemma Bizuneh	Assessment of The Application of Project management Tools on Governmental Building Construction Projects.	Maru Shete (PhD)
15.	Michael Paye Gonoui	An In-Depth Analysis of Managing the Grand Ethiopian Renaissance Dam Project – Opportunities and Challenges.	Maru Shete (PhD)
16.	Fitsum Melesse Desta	The role of Micro Finance Institution in Poverty Reduction in Addis Ababa: A Case of Addis Credit and Saving Institution.	Maru Shete (PhD)
17.	Azeb Solomon	Changing Gender Roles and Sharing Household tasks and their implication on Women Effectiveness in Corporate Management: In the Case of Graduate Students of St mary's University.	Maru Shete (PhD)
18.	Tibebu Goshime Jemaneh	Organizational Climate Friendly on Professional Commitment in Zewditu Memorial Hospital, Addis Ababa	Maru Shete (PhD)
19.	Amanuel Adinew Jirru	Effect of School Feeding Program and Special Need Education on Enrollment and Student Performance in Addis Ababa.	Misganaw Solomon (PhD)

<b>S. No.</b>	<b>Name</b>	<b>Selected Titles</b>	<b>Advisor</b>
20.	Michale Genene Zewde	Assessment of School Feeding Program in Addis Ababa: The Case of Arada Sub City.	Misganaw Solomon (PhD)
21.	Tewedaje Kifle Zegeye	Performance Evaluation Introducing School Mental Health Project by School Readiness Initiative: The Case of Addis Ababa.	Misganaw Solomon (PhD)
22.	Daniel Zenebe Belete	Challenges and Opportunities for Implementing Integrated Civil Servant Management Information system (CSMIS) Project: The Case of National Metrology Institute.	Muluadam Alemu (PhD)
23.	Eyob Berhanu Shiferaw	Project Management Practice in Addis Ababa city Roads Authority (AACRA): The Case of Road Projects.	Muluadam Alemu (PhD)
24.	Fetene Kinfe Kiremt	An Assessment of Construction Project Planning, Monitoring and Evaluation Practice at Army Foundation.	Muluadam Alemu (PhD)
25.	Habtam Yeshitla Woldetadik	Assessing the Role of Cycling lane Project in Addis Ababa.	Muluadam Alemu (PhD)
26.	Lamesgin Mulugojjam Admassu	Assessment of Monitoring and Evaluation Practice on Road Construction Project.	Muluadam Alemu (PhD)
27.	Mahlet Adugna Ayana	Monitoring and Evaluation Practices and their Influence in Project Performance on Charitable Organizations (NGO): The Case of Plan International Ethiopia.	Muluadam Alemu (PhD)
28.	Riyad Jemal Abda	Analysis of Project Leadership Practices in Ethiopian Civil Society Organizations (CSOs): Case of Pro-Development Network and its Member CSOs.	Muluadam Alemu (PhD)
29.	Selam Hailemariam Moges	Assessment of Construction Material Wastage in Addis Ababa Construction Projects.	Muluadam Alemu (PhD)
30.	Temesgen Abera Haile	Assessing Stakeholder Management Practice: The Case of Omo Kuraz Sugar Factory Hana Site.	Muluadam Alemu (PhD)
31.	Abiy Girma Abebe	Identifying the Major Causes of Work Related Injuries in Construction Projects: The Case of Rama Construction Company.	Temesgen Belayneh (PhD)
32.	Fisseha Gebre Abegaz	An Assessment of the Causes of Cost Overrun and Sebedule Delay: The Case of Bama Con Engineering PLC.	Temesgen Belayneh (PhD)
33.	Semira Hussein Adem	Perceived Causes and Effects of Delay on Road Construction Projects: The Case of Addis Ababa City Road Authority.	Temesgen Belayneh (PhD)
34.	Teshome Sidala Turebo	Factors Causing Cost Overrun of Irrigation Projects in Ethiopia.	Temesgen Belayneh (PhD)
35.	Tewodros Teklay Gebreigzabher	Impacts of Logistic Management in Public Building Construction Projects in Addis Ababa.	Temesgen Belayneh (PhD)
36.	Yeshi Habate Balcha	Facto Affecting Time and Cost Overrun in Housing Construction: The Case of Addis Ketema Sub City Housing Development Project.	Temesgen Belayneh (PhD)
37.	Tesfaye Tsegaye Bekele	Public Procurement Performance and its Impact on Project Implementation in Ethiopia-the Case of Plan International Ethiopia	Temesgen Belayneh (PhD)
38.	Hayat Yasin	To assess the effect of involvement on the performance of Islamic Relief Ethiopia projects	Temesgen Belayneh (PhD)
39.	Kidist SHEMELES	Assessment of Implementation of Business Continuity Management Project in UNOAU.	Tiruneh Legesse (Asst. Prof.)
40.	Wondwossen Marine Yigeletu	The Correlation between Project Management Effectiveness and Project Success for LTE Advanced Project in Ethio-Telecom.	Tiruneh Legesse (Asst. Prof.)